

# 2025 SPONSORSHIP OPPORTUNITIES





crossnore.org/bbms



#### Big Backyard Movie Series

The Big Backyard Movie Series was launched in 2023 as a means to welcome the wider community to campus and enjoy a movie night under the stars with children and families who are beneficiaries of Crossnore's programs. This safe and free evening event provides a chance to create new memories, celebrate community, and appreciate the great outdoors. CROSSNORE communities for children

Crossnore Communities for Children is a recognized leader in helping children who have experienced trauma reclaim, rebuild, and re-imagine the essential belief in a safe, dependable home. For more than 100 years, we have created healthy futures for children and families by providing a sanctuary of hope and healing. Learn more at **crossnore.org** 

# a/perture

a/perture cinema is a 501(c)3 non-profit art house cinema whose mission is to entertain and engage the community through the art of film by showcasing informative, educational, thought-provoking, and inspiring films—the films that enrich our lives, engage our minds, promote diversity, and build community. For the past decade and more, a/perture has been serving the community the art of film and providing a communal cinematic experience, screening more than 250 films and special events annually. Learn more at **aperturecinema.com** 

## What It's All About

- Open to the entire community
- Themed activities before the movie
- Films curated by kids @ Crossnore
- Bring your blankets, chairs, and snacks
- Food trucks and vendors
- Fresh air and sunsets

# **2025 LINEUP**

**AUGUST 8** 

**SEPTEMBER 5** 

**OCTOBER 17** 

Movie lineup awaiting confirmation.

\* Movies will begin at sundown\*



# **Sponsorship at a Glance!**

## \$10,000 - Red Carpet Presenting Sponsor

- Top billing on all event materials
- Inclusion in press release
- Opportunity to provide remarks before each movie
- Feature stories in Crossnore and a/perture e-newsletters
- Pre-movie commercial on jumbo screen
- Promotion on Crossnore and a/perture social media channels
- Recognition on the a/mobile series webpage
- Listing in the a/perture annual report
- Opportunity to host an information table at each movie

### \$5,000 - Blockbuster Sponsor

- Logo on all event materials
- Pre-movie commercial on jumbo screen
- Promotion Crossnore and a/perture on social media channels
- Recognition on the a/mobile series webpage
- Listing in the a/perture annual report
- Opportunity to host an information table at each movie

#### \$1,000 - Soundtrack Sponsor

- Logo on all event materials
- Promotion on Crossnore and a/perture social media channels
- Recognition on the a/mobile series webpage

Fill out this <u>form</u> to choose your sponsorship level or visit us at **crossnore.org/bbms** 





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